

APPLIED

**APPLIED Tech People**

Development Sdn Bhd (977323-W)

www.atechpdc.com

CPE/CPD Entitlement

HRDF claimable under SBL



Training Series

# Transforming Finance Professionals (TFP)

From Number Cruncher to Finance Leader

- Satisfy with your current career progress?
- Finding missing gaps between your roles and Finance Leader's roles?
- Frustrated with the 'never listen' attitude of the top management?

**Target Audience:** Chief Financial Controller, Financial Controller, Finance Leader, Accountant, Finance Manager, Finance Analyst, Public Practice, Accounting Professional, Accounts Supervisor

## Introduction

Find the missing Gap in your role as a finance leader and shift the paradigm by understanding what that business really need from a Finance Leader. Learn to understand various human behavior and how you can leverage on other resources to strive a better work life balance. This special workshop includes a complete step-by-step guide to boost up your performance level. This is one of the most important skills any finance managers and supervisors should learn quickly.

Acquire the right mindset a new edge finance manager need

Be Familiar with the new emerging roles during the economic crisis

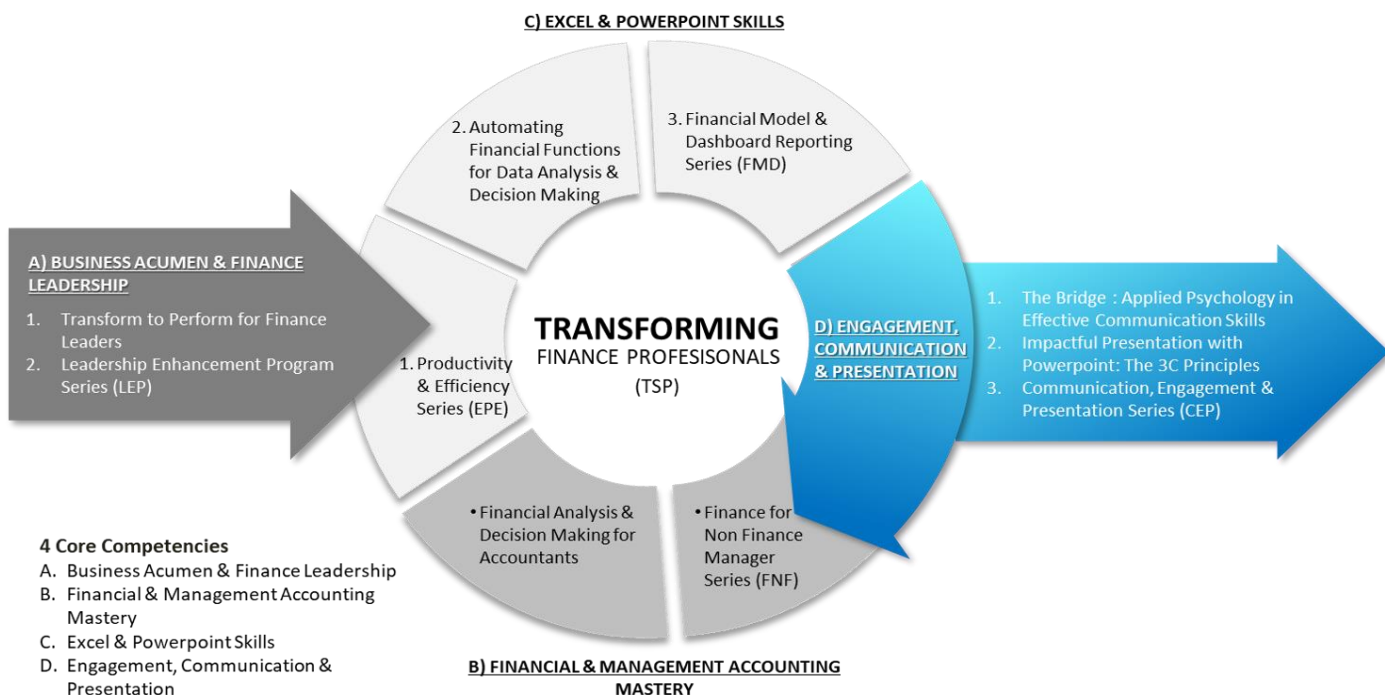
Understand the importance of managing tasks and people

Increase awareness of how to leverage on technology

Leverage on your strengths in becoming a Business Leader

## Learning Objectives

- Develop your level of expertise in each of the challenge areas
- Assess yourself as a leader by understanding your strengths and weaknesses, choosing areas you wish to develop
- Utilize your emotional intelligence to manage others
- Facilitate and coach in a culture aimed at delivering results
- Transform your leadership to a more adaptive style that fits your organizational culture





## Topic 1: Transform to Perform for Finance Leaders

### Effective Mindset to Becoming A True Finance Leader

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## Topic 3: Automating Financial Functions for Data Analysis & Decision Making

### Make Excel your Decision Making Tool

Finance and Accounting work definitely gets easier and faster with the Power of Technology. This course will teach you to build, communicate, understand or audit robust financial models, quicker. Make the spread sheet more useful by using the full capabilities of Excel to enhance the Financial Management in your company. With detail guidance from our Expert trainer who is also from the finance background, participants will definitely get the best out of this program.



## Topic 2: Financial Analysis & Decision Making for Accountants

### Financial Leadership with Numbers

Financial Statements contain valuable information for business decision making and stewardship purposes. This course enables participants to unveil the myths in interpreting the financial statements through practical and fun games, activities and case studies. Experiential learning is always our motto to live up to as it steps up the learning curve steeply.



## Topic 4: The Bridge: Effective Applied Communication in Managing Work Challenges

### Dealing with conflict @ Work

It is unavoidable in a leadership role that a manager needs to communicate effectively to all levels. An age old aphorism goes, "It's not what you say, but how you say it." Communication is what separates a poor leader from an exceptional one. Good solid organizational communication eliminates barriers; resolve problems and builds stronger workplace relationships for increased productivity. Having effective communication skills is the key to good leadership.



WOW your Audience with the Presentation

## Topic 5: Effective Message, Impactful Presentation: The 3C Principles

This program is especially useful for busy managers who have experience in presentation. In this program, one do not need to re-work the basic presentation but to learn through (i) Tapping into the natural strengths of every individual; (ii) Offer practical tips to overcome stage freight; (iii) 3 systematic presentation framework, (iv) Leverage on Powerpoint features and functions. One will understand how to divide information, leverage on animation and plant trigger words to take charge of the presentation.

# Transforming Finance Professionals

From Number Cruncher to Finance  
Leader

APPLIED People has more than 15 years training experience with extensive international intellectual resources where we worked closely with organisations, in China, USA, Singapore, Malaysia, Brunei and others to conduct many choices of structured leadership program where UPDATED + PRACTICAL industry leading enterprise management skills, methods and leadership tools. We combined our psychology expertise with management skills to provide fruitful insights to our clients.

## Quality Policy

We strive to continuously improve our training programs in order to uphold the practicality and relevance of the training topics; ensure delivery style adhere to adult learning principles by creating a safe and positive climate to encourage openness in learning



## Mr Bryan Ng

An International Trainer  
with a Unique  
Combination of Business  
+ Management + Finance  
+ Psychology  
Expertise!

## Trainer Profile

**Mr Bryan Ng, Chun Seong** (MSc Mngt Psychology (UK), CA, CIMA, MSP, Satir), BSc(Hon)(UK) Acct & Fin Mngt, has extensive management and financial experience and was a Corporate General Manager of a Trading House. He has been conducting training for professionals nationally and internationally in transformational leadership for the past 14 years.

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