

APPLIED

**APPLIED Tech People**

Development Sdn Bhd (977323-W)

www.atechpdc.com

CPE/CPD Entitlement

HRDF claimable under SBL



Training Series

# TEAM BUILDING & BONDING (TBB)

Multi Directional Interaction & Learning

## 6 REASONS WHY US?

- ✓ Experiential Activities to cater for Different Learning Styles
- ✓ Positive Psychology to Create Safe Open Discussion Climate
- ✓ Real Life Work Challenge to Achieve Content Relevance
- ✓ Management Experience to provide Practical Tips & Suggestions
- ✓ Coaching Skills to Create 'A-HA' Moments
- ✓ Deep Bonding on Emotional and Psychology Level

**Target Audience:** Administrator, Procurement Manager, HR Manager, IT Manager, Auditor-Internal, Financial Controller, Public Practice Partner, Accountant, Risk Manager, Business Development Manager, Marketing Manager, Partner, Business Owner, Team Leader, Supervisor and staff

Experiential Learning + Positive Psychology + Management Experience + Coaching

## TESTIMONIALS



## Feedback from our Participants:

*“Bryan’s patience in guiding the managers through the difficult task was invaluable and he had a way of helping them went through all the confusion and get straight to the heart of where they needed to improve the most. The result has been very encouraging. Our managers are very motivated and interactions among the team become more supportive and respectful.”*

*“I had the pleasure to work with him directly during our 2-day team building program. It was impressive to see how he was able to engage the whole group of around 75 people. The team building event has been a great success and Bryan has provided a good mixture of practical exercises and theoretical background. Even at the end of session Bryan was able to create a very emotional atmosphere which touched quite many participants.”*

*“We would like to thank Bryan and his team for a job well done. Our management team members have given very positive feedbacks and they have certainly enjoyed and gained new insights during the entire leadership and team building program.”*

*Bryan knowledge and experience from the industry and his sharing has certainly made the different to the program. We were most impressed with his excellent capability to handle and effectively convert the right message to different level management.*

## OUR SUCCESS STORIES

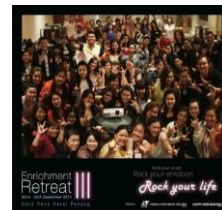
### Success Story A

#### Unique Conversion Retreats, Malaysia

Target Audience: Entrepreneur/ Managers/Beautician

No of Pax: 78

Duration: 3 Days, 2 Nights



#### Core Objectives:

Due to the over whelming good response from Retreat II, we were invited to conduct a retreat program on "Enrichment Retreat III – Rock Your Life" for a well established Beauty & Cosmetic product marketing & services organization. In this retreat project, it aims to impart the awareness of how to effectively manage one's emotion, understand the inner iceberg as well as introducing 6 ways to manage feelings that triggered by emotion. With our experience in Psychology + Management, participants are guided to reflect and understand better some of the challenges they are facing at work.

Interesting indoor group activities coupled with out door self reflection activities are included in this retreat to promote self realisation at the same time creating stronger bonding between the Principles and Distributors. As part of the 'Rock your Life', videos and experiential activities were carried out to remind participants about value of life. In fact, a specially designed 'Childhood Game' was the key highlight during the retreat where everyone enjoyed tremendously. In order to create a safe and comfortable learning climate, our trainer delivered in few languages and Malaysian accent throughout the class to ensure effectiveness of training.

### Success Story B

#### BSH Senior Management Workshop, China

Target Audience: Top Management & Seniors Managers

No of Pax: 20

Duration: 2 Days 1 Nights



#### Core Objectives:

A close door management workshop was organised where we are invited to facilitate the discussion while bond the management. A specially designed activity 'A Journey to the Past' was organised for the Senior team to share the up and down of the organisation hence creating a common facade and appreciation for team bonding.

### Success Story C

#### Haier Persuasive Selling Outing, Malaysia

Target Audience: Regional Manager, Seniors and Sales Team

No of Pax: 32

Duration: 3 Days 2 Nights



#### Core Objectives:

We were invited to facilitate a training on Persuasive Selling Skills that aims to equip the participants with good selling techniques while motivating and bonding the team. A half day outing was organised where participants are divided into smaller team with a mix of salesman and sales support where, with limited resources, they are given a task to sell and maximise the earning. A practical, fun and team bonding experiential learning.

### Success Story D

#### Evonik Share Services Team Building, Malaysia

Target Audience: All

No of Pax: 120

Duration: 2 Days 1 Nights



#### Core Objectives:

Team building for a young and dynamic new set up Share Services team based in Malaysia.

Training and 1 to 1 coaching was carried before the team building to equip the leaders with the right mindset to bond with the team. On the team building day, we leveraged on the high energy environment and created a open feedback session where staff safely and responsibly share their opinions and frustration with the management, ending with a positive emotional activity expressing gratitude with each other.

# Team Building & Bonding

MULTI DIRECTIONAL INTERACTION & LEARNING

APPLIED People has more than 15 years training experience with extensive international intellectual resources where we worked closely with organisations, in China, USA, Singapore, Malaysia, Brunei and others to conduct many choices of structured leadership program where UPDATED + PRACTICAL industry leading enterprise management skills, methods and leadership tools. We combined our psychology expertise with management skills to provide fruitful insights to our clients.

## Quality Policy

We strive to continuously improve our training programs in order to uphold the practicality and relevance of the training topics; ensure delivery style adhere to adult learning principles by creating a safe and positive climate to encourage openness in learning



**Mr Albert Ng**

**Our Senior Coach with a Unique Combination of Sales + Management + Psychology Expertise!**

Mr Albert Ng has a vast range of working experience ranging from working as a Chemist focusing mainly on detail analysis and report writing to eventually Sales and Marketing. His strong laboratory experience, sharp observation and analysis coupled with his strong mastery with facts made him a unique Business Development Manager.

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