

Training Series

Finance for Non Finance (FNF)

Making Number Crunching Simple & Meaningful

- Frustrated with Number?
- Finding it hard to Communicate with Finance People?
- Wanted to understand how to read and interpret financial information correctly?

Target Audience: Chief Executive Officer, Director, General Manager, Decision Maker, Self Employed, Entrepreneur, Engineer, Managers, Factory Manager, Sales Development Manager, Procurement Manager, Marketing Manager

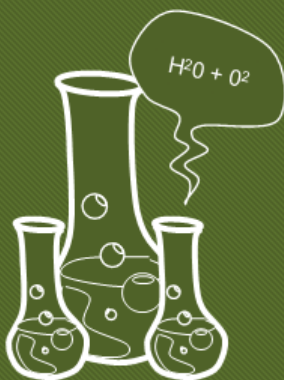
Don't ever let the fear of FINANCE set you back! Finance...for non financial managers is a topic you cannot afford not to understand. This is one of the most significant support to identify the correct action. You have got to know the techniques to justify a request, quantify your contributions to the company and spot profit drains immediately to make a quick decision.

In real life, despite the fact you are a wizard of finance or a non financial manager, performance is measured just the same way - in dollars and cents! Providing an accessible overview of finance for non financial managers, this seminar features exactly what you need. This workshop helps non financial managers to understand overall financial concepts, the importance of budget, their implications and various techniques for decision making. Don't ever let the fear of Finance set you back! You have got to know the techniques to justify a request, quantify your contributions to the company and spot profit drains immediately to make a quick decision.

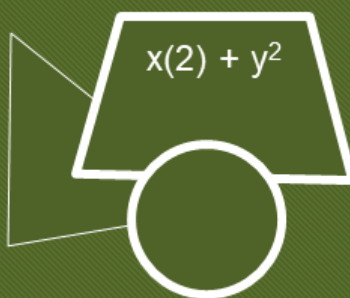
EXPECTED OUTCOME:

- At the end of the course, attendees should be able to:
Understand different legal entity, its implications & how to deal with them effectively
Discover the role of finance professionals and how to work them effectively
- Know Profit & Loss Statement and Balance Sheet
- Learn the importance of Cash Flow Management
- Understand the importance of cashflow and its implication to business

FINANCE FOR NON FINANCE



Finance for Non Finance Manager



Read, Analyse & Interpret for Non Finance Managers



Financial Decision Making for Non Finance Manager



Topic 1: Finance for Non Finance Managers

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Topic 2: Read, Analyse & Interpret for Non Finance Managers

Analysing & Decoding Financial Statement & Ratios

Financial Statements contain valuable information for business decision making and stewardship purposes. This course enables participants to unveil the myths in interpreting the financial statements through practical and fun games, activities and case studies. Experiential learning is always our motto to live up to as it steps up the learning curve steeply.

Enroll now for making business decision effectively and wisely, understand the impact of decisions and bridge the communication gap with the colleagues from the finance department.



Topic 3: Financial Decision Making for Non Finance Managers

Be In Charge of Numbers

It can be easy for business groups – sales, marketing, IT, customer service – to all start planning for their goals and creating timelines without thinking about the role of finance in decision making. But just like when individuals consider finances when making decisions such as going on vacation, moving, retirement, it's important to consider finances and financial planning when it comes to making business decisions, too.

The role of financial information in decision making may not be obvious to every employee at every business, but it is always important and foundational in business decisions. Strategic financial planning and analysis helps employees make good, informed, well-rounded decisions at every level of business. A well-communicated plan helps to keep everyone on the same page and can really improve a business's bottom line.

Finance For Non Finance

APPLIED People has more than 15 years training experience with extensive international intellectual resources where we worked closely with organisations, in China, USA, Singapore, Malaysia, Brunei and others to conduct many choices of structured leadership program where UPDATED + PRACTICAL industry leading enterprise management skills, methods and leadership tools. We combined our psychology expertise with management skills to provide fruitful insights to our clients.

Quality Policy

We strive to continuously improve our training programs in order to uphold the practicality and relevance of the training topics; ensure delivery style adhere to adult learning principles by creating a safe and positive climate to encourage openness in learning



Mr Bryan Ng
An International Trainer
with a Unique
Combination of Business
+ Management + Finance
+ Psychology
Expertise!

Trainer Profile

Mr Bryan Ng, Chun Seong (MSc Mngt Psychology (UK), CA, CIMA, MSP, Satir), BSc(Hon)(UK) Acct & Fin Mngt, has extensive management and financial experience and was a Corporate General Manager of a Trading House. He has been conducting training for professionals nationally and internationally in transformational leadership for the past 14 years.

APPLIED

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Development Sdn Bhd
(977323-W)

HP: 016-221 6961

Tel: 03-7661-0158

Website: www.atechpdc.com