

Who are we?

APPLIED

Applied Tech People Development

Sdn Bhd

Company Profile



WE DELIVER MORE THAN JUST TRAINING

We have designed our services and trained our people to understand and identify our clients' unique set of circumstances. That is, we designed our training program by understanding client's needs and match it with the right training interventions and possibly post training coaching support to really help our clients to get to where they want. Each course is delivered by highly qualified trainers who are practitioners in the field and bring their own practical experiences and wealth of knowledge into the classroom.

8 Great Reasons Why Us

Program designed in-line with **Adult Learning Principals**

Most describe our training as practical, relevant and motivational. We combined our technical knowledge with valuable work experience, packed them into easy to follow steps and techniques to ease the internalization of learning.

Learning Modules focuses on **Practical Application** of Principles and theories at work

Enhance solid understanding & insights into the connection of various management theories learnt and how to effectively apply them onto various real life scenarios

Effective Training Interventions to ensure Learning Effectiveness

Various simulation activities, role plays, games, real life business case simulations are used to create experiential learning for participants to become active learners: Experience, Reflect, Conceptualise and Internalise the learning.

Positive Directional and **Approachable Learning Climate**

A safe and assuring climate is created throughout the training. Trainers are knowledgeable and approachable enabling participants to feel safe in sharing their experience, learn through various participants' working experience and making mistakes without feeling embarrassed or fear.

Trainer with **management + psychology + finance expertise + multi-lingual & cultural background**

Our trainers are all with many years of corporate experience holding various important managerial positions and able to relate their experience with participants. The unique combination of experience, academic qualifications and cultural background makes our sharing insightful and impactful, helping participants to quickly understand and connecting the missing links.

Thought Provoking Questions creating A-Ha Experience

With structured facilitation and thought provoking coaching techniques, participants can see that their contributions are valued, shared and discussed, allowing participants to reflect and internalise their learning effectively.

Pre-Training Diagnostic Tools

We have designed tools to guide and help client/participants to understand and identify suitable training topics

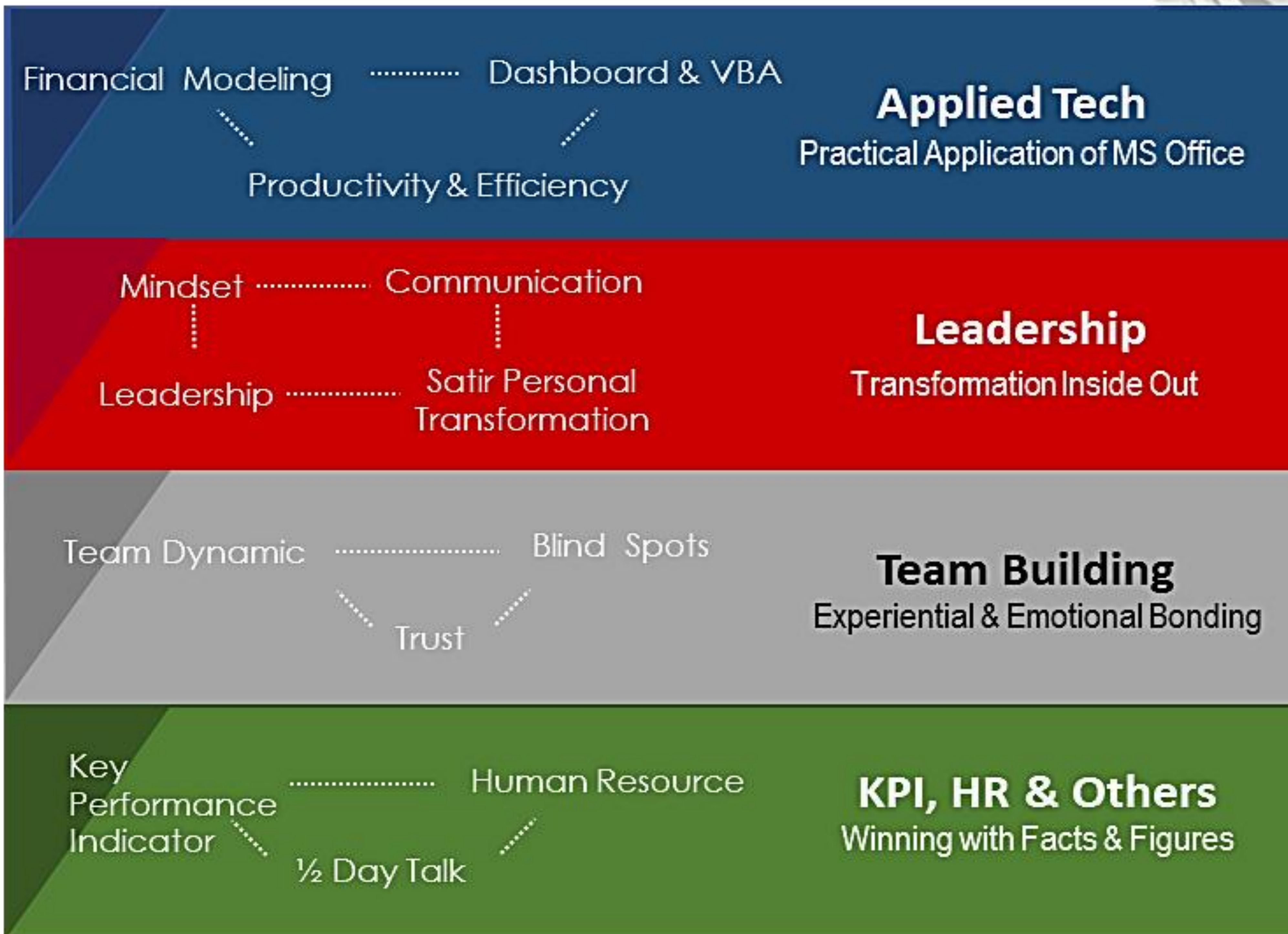
Post Training Support to ensure Learning Transfer Effectiveness

We have researched and designed simple-to-use toolkit to support the after-training learning transfer. Participants can easily access, refresh and be guided on what they have learnt to help solve their work challenges

Our Testimonials



Our Core Areas of Focus



What Applied Tech People offer....



- Corporate Training, Workshop, Executive Talk
- In-House Training and Public Training Program
- Business Coaching, Personal Coaching, 1 to 1 Coaching, Small Group Coaching, Virtual Coaching
- Pre-Training Diagnostic Tools: Excel Fitness Test, Excel Needs Analysis
- Post Training Support: Leadership online Refresher (OR) Toolkit, Applied mobile Apps, Excel online Refresher (OR) Toolkit, Excel Accreditation Program

